



Description

Sunset St. is the most popular route East and West between the Battlefield Mall shopping area and other shopping, dining, and residential points on the Southwest side of the Springfield market. Upscale apartments and condominiums in the immediate area suggest an upper income, younger demographic. This display has a good long read and lends itself well to a strong branding campaign with simple graphics and concise copy.

Bulletin Location

City: Springfield, MO 65807

Face ID: SGF-09-RR

Facing: West (RR)

Latitude/Longitude: 37.16605/-93.29718

Bulletin Face Size: 12' x 24'

Geopath ID#: 30907659 Geopath Weekly Impressions 18+: 39,484